



SPONSORSHIP PROPOSAL

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Who We Are?



We are a fun focussed, non-competitive and training-only soccer program for children aged between 3 – 8 years old based in Townsville, North Queensland. Our programs are designed to be fun and confidence-building, making our program the perfect family-friendly environment.

Our program is ideal for children who want to give soccer a go, stay active and make new friends or are looking to improve their skills. With a focus on developing each child's individual abilities, we provide a safe and supportive environment where every child can feel comfortable taking part and have fun.

OUR MISSION

- At Soccer Bilbies, our focuses are not only on teaching fundamentals of soccer but also on promoting an active lifestyle, coordination and movement skills, and social skills that our kids will need for life.
- Our ultimate aim is to foster a lifelong interest in the game, improve early childhood development and help transition into a local club by improving the four core skills and building confidence through our program.

Our Programs

MINI CLASS (3 - 5)

Our Mini and Little Knights sessions are designed to teach the fundamentals of football in a fun learning environment and improve all the four domains of early childhood development through fun, play-based activities and games.



BANDICOOTS (6 - 8)



This class is tailored to suit children who are new to the game, wants to stay active and make new friends or who are looking to improve their technical abilities. this class will promote the development of the fundamental soccer skills with the introduction of the four core skills - running with the ball, 1v1, first touch and striking the ball. It will also introduce the participants into real football matches and emphasize on fair play, teamwork, knowledge and practical application of the rules of play.

1-ON-1 SESSIONS/SMALL GROUP SESSION (9 - 16)



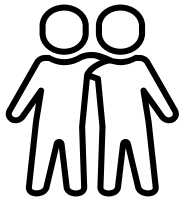
Our 1-on-1 or group sessions are tailored to suit individuals and groups needs and goals. Our sessions follow Australian National Curriculum and focus on the following:

- Ball Mastery
- The four core skills
- Speed, agility and coordination.
- Included: Injury prevention/body weight resistance exercises.

Our Locations

- Victoria Park, South Townsville
- Greenwood Park, Kirwan
- Kirwan State School, Kirwan
- Wildcatz Indoor Sports Arena, Kirwan
- Wadda Mooli Park, Elliot Springs
- Northern Beaches AFL Suns Field, North Shore

Sponsorship Package



Partner

Website & Social Media

Newsletter

Promotional Materials

(+ \$200)

Small logo on Jersey (back)

\$500



Major

Logo on Jersey (front)

Website & Social Media

Newsletter

Promotional Materials

Events

\$2,000

Sponsorship Package



Supporter

Website & Social Media

Promotional Materials

\$200

What it includes:

Major package includes:

Jersey Logo: Major sponsor company logo on the front of Soccer Bilbies jersey for all age groups.

Social media: Acknowledgement within media campaigns and regular promotions of your business.

Website: Major sponsor listing and link to your company website.

Newsletter: Major sponsor logo, advertising and company website link.

Promotional Materials & Events: Distribution of your promotional materials at all events and end of term as participation pack, acknowledgement of your business.

Partner package includes:

Jersey Logo (optional): Partner sponsor's small company logo on the back of Soccer Bilbies jersey for all age groups with an extra \$200 for a total of \$700.

Social media: Acknowledgement within media campaigns and regular promotions of your business.

Website: Partner sponsor listing and link to your company website.

Newsletter: Partner sponsor logo, advertising and company website link.

Promotional Materials: Distribution of your promotional materials at the end of term as participation pack.

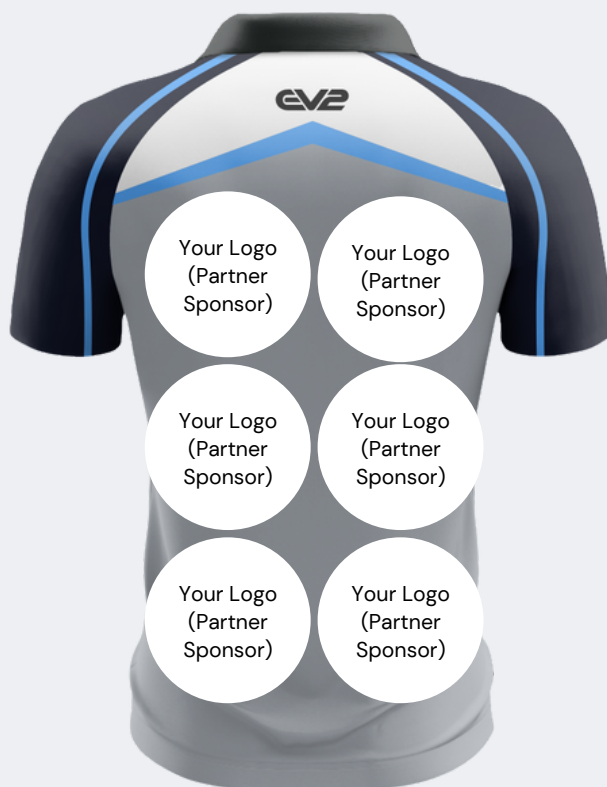
Supporter package includes:

Social media: Acknowledgement within media campaigns and regular promotions of your business.

Website: Supporter sponsor listing and link to your company website.

Promotional Materials: Distribution of your promotional materials at the end of term as participation pack.

Jersey/Merchandise



*Final design may differ.

WHY SPONSOR?

Newsletter:

The newsletter is sent on a quarterly basis and consists of updates, event, photos and sponsors branding and information.

Social Media:

Soccer Bilbies has a growing number of followers on Facebook. Instagram is a new area of social media we are looking to explore and develop further. Every sponsor will get an acknowledgment post with their website link throughout the year.

Website:

Sponsors logo will be displayed in our website. With a consistent updated site and more programs on offer with the expansion of our services to new locations in Townsville area, we are expecting a growing number of visitors in 2023.

Merchandise:

The opportunities are endless to promote your business on Soccer Bilbies merchandise. Major sponsors are supported with their logo on the front of our jersey and an option for our partner sponsor for smaller logo at the back of the shirt.

Demographics:

- Women 68.4%
- Men 31.6%
- 20 – 45 year olds targeted
- Townsville residents 87.8%
- Areas covered: Kirwan, Elliot Springs, South Townsville, North Shore, Condon.





THANK YOU!

We would like to offer your business our support and the opportunity to promote your interests to the people who visit our program each week throughout the year and the many more who follow Soccer Bilbies progress. We are continually updating our website and social media pages which is widely received by the local community which will furthermore offer your business great exposure.

We are continually looking for new avenues to expose your companies brand. As a small family-owned local business, sponsorship plays a big part to help us grow as a community business, help kids stay active and healthy, develop our kids into not only better footballers but better members of the community. We invite you to become a valued sponsor of our Soccer Bilbies journey and share in our success.

Please consider the sponsorship options or please do not hesitate to call to discuss any other ideas you may have to get involved with Soccer Bilbies. Thank you for your time and we hope to build a strong relationship with you and your business.

James Sangma
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